

Book review

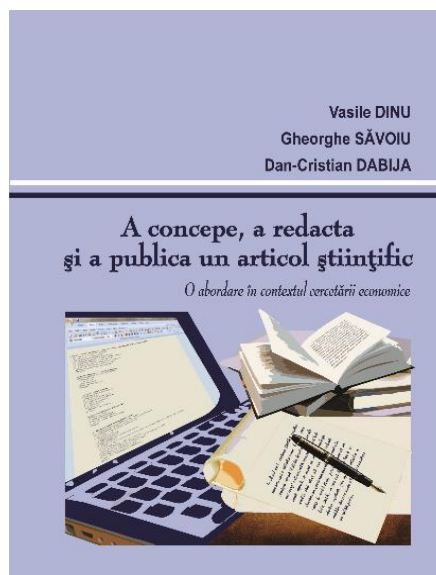
Conceiving, writing and publishing a scientific paper *An approach in the context of economic research*

Vasile DINU
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The book “Conceiving, writing and publishing a scientific paper. An approach in the context of economic research” written by Vasile Dinu, Gheorghe Săvoiu and Dan-Cristian Dabija is a premiere in Romania, as it addresses the entire process of writing, editing and publishing scientific research articles in a holistic and systematic manner.

The work appears in a timely period, when researchers are in front of major challenges. They are asked to have scientific papers published by prestigious journals from Romania and abroad. Sometimes, this research approach is often very tricky for many of them. In this book, all interested researchers will find helpful information in order to succeed in publishing their papers in some of the most important journals edited all over the world.

The authors are recognized personalities in the academic literature with extensive experience not only in publishing scientific papers, but also in evaluating a large number of research papers submitted by researchers worldwide to be published in one of the most important and appreciated Romanian economic journal: "Amfiteatru Economic". Due to the professionalism of the management team led by professor Vasile Dinu, the journal holds a leading position among scientific publications in economics from Romania, but also in the region, being indexed in the most prestigious international databases: Thomson Reuters Web of Knowledge and Scopus.



The book is of exceptional scientific value and is an effective proof of the authors experience as academicians as well as members of the board of various successful and prestigious journals worldwide.

Through this book, interested readers benefit both from a work of high scientific and educational value as well as a practical guide they can actually use in their research work. The book integrates fundamental concepts and basic features of the economic research parameters needed to carry out a systematic and efficient research.

The researchers find in this book the most important recommendations for writing scientific papers that meet the rules, basic requirements and criteria for publishing in prestigious journals edited by successful publishing groups.

The five chapters brought together in this book give the reader the basics needed for a successful research paper. The first chapter is an overview of the general context of scientific research. In the second and third chapter, the authors explain the notions, concepts and tactics appropriate for writing a scientific article. Chapter four pays special attention to issues of ethics and plagiarism in research. Chapter five is devoted entirely to the aspects of publishing an economic research paper.

The book is an unquestionable proof of the professional value of its authors who wrote and managed to provide all researchers a collection of concepts and best practices of excellent value and professional integrity.

In my opinion, by reading this book, the Romanian researchers will become "richer", due to the sustained efforts of the authors of this work of excellence.

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Vasile Dinu, PhD, is Professor in the Department of Business, Consumer Sciences and Quality Management at the Faculty of Business and Tourism, Bucharest University of Economic Studies. He was awarded the title of Distinguished Professor by the Romanian Ministry of Education and the title of Professor Emeritus by the Bucharest University of Economic Studies. Vasile Dinu is the founder and editor-in-chief of the *Amfiteatrul Economic* journal, indexed by Thomson Reuters Web of Science in Social Sciences Citations Reports. The July 2016 Citation Reports for Vasile Dinu reveals a total of 41 published articles, with a Sum of the Times Cited of 214 (Sum of the Times Cited without Self-Citations of 196), the number of Citing Articles of 167 (153 without Self-Citations) and an H-index of 9.

**Conceiving, Writing and Publishing a Scientific Paper
An Approach in the Context of Economic Research**

Vasile Dinu is President of the Consumer Protection Association “UniversCons” and a member of European Association for Research on Services (RESER) and of Internationale Gesellschaft für Warenwissenschaften und Technologie (IGWT).

Dan-Cristian Dabija, PhD, is Associate Professor in the Department of Marketing at the Faculty of Economics and Business Administration, Babeş-Bolyai University, Romania. His teaching and research fields are retailing, international marketing, consumer behaviour, sustainable development in retailing and tourism marketing. Dr Dabija has completed his PhD studies at the Bucharest University of Economic Studies, Romania, and won several doctoral and postdoctoral research scholarships at Romanian and German universities. As of December 2015, he has been a PhD supervisor in Marketing. Dr Dabija currently leads a research project financed by the Romanian Executive Agency for Higher Education, Research Development and Innovation Funding – UEFISCDI (Competition: Young Research Teams 2014). He has published in various journals from Romania, Germany, UK, Switzerland, USA, participated in numerous conferences (EMAC, World Marketing Congress, Annual MBAA International Conference, Annual North American ACR Conference, RESER, Logistic Network Conference UK) and serves as a reviewer for several journals (*Amfiteatru Economic*, *Romanian Marketing Journal*, *Journal of Global Marketing*, *Marketing Education Review*).



Gheorghe Săvoiu, PhD, is Professor habil. in the Department of Finance, Accountancy and Economics at the Faculty of Economics and Law of the University of Pitești. He is vice-president of the Romanian Statistical Association, a PhD supervisor in the field of Economic Statistics and Cybernetics at the Doctoral School of the University of Craiova, associate researcher at INCE "Costin C. Kirițescu" of the Romanian Academy, part of the new Centre of Mountain Economics CE-MONT, and also fellow researcher of the Romanian Committee for History and Philosophy of Science and Technology (CRIFST) belonging to the Romanian Academy. Gheorghe Săvoiu is editor and peer reviewer for various scientific reviews, indexed by Thomson Reuters Web of Science (*Amfiteatru Economic*, *Current Science*, *International Review of Economics and Finance*). As author of more than 30 books and more than 250 articles, he has the Thomson Reuters Web of Science H index – 4, and Scopus H index – 5. In 2012, as editor and co-author, Gheorghe Săvoiu published *Econophysics: Background and Applications in Economics, Finance, and Sociophysics*, London: Elsevier Academic Press (AP), a book that won the AFER Romania award, in the 2013 annual competition.

